

# ARIEL FRIEDMAN

## WPST Coach since 2006

**Hometown:** Claremont, CA.

**When did you move to Colorado?** I moved to Boulder in fall of 2002. I moved to Winter Park in December of 2005 and then over to Breck in fall of 2008.

**Favorite thing about coaching:** My favorite part of coaching is seeing the stoke factor when kids put a new trick in the bag.

**Favorite accomplishment in snowboarding:** I placed 22nd at the Roxy Chicken Jam 2010 against the top female snowboarders. Last year at the Powder Jam that Roxy had to do instead I placed 3rd in the amateur division. This is my second year on the 720 Snowboard Shop team and Vans has been hooking my up with boots.

**Favorite trick to coach:** My favorite thing to coach is jumping, although I do like hiking rails with kids and having them try all the new stuff. Seeing kids rotate has a soft spot in my heart.

**Favorite trick to perform:** A backie! And watching my friends do backies! Close seconds are huge floaty backside 180s or switch backside 180s and some sweet methods!

**Why did you get involved in WPST?** I am in love with snowboarding and want to share it with all the youngun's. I always looked up to my brothers growing up skiing and snowboarding and want to be able to share with the up-and-comers. Not to mention, I'll probably be involved with snowboarding somehow for the rest of my life, and coaching is an awesome way to do that!

**Why do you love snowboarding?** I've met most of my friends through snowboarding. you get to travel, see new places, meet new people. you see mother nature at her finest! the fierce winds or quietness of snow falling down(not sideways or up); the rhythmic breathing of hiking a ridge, the swoosh of the trees as they fly by you, that "it's so cold i need to sneeze", the crunch of snow underneath your boot; it's snowing so hard i can't see 10 ft in front of me, -5 bluebird days after a huge dump, 40 degree sunny park days in the spring, 60 degree days at hood; being able to go out & have a blast with all your friends, or be by yourself & do what you want; filming & watching a new trick come to life, taking that trick from the ease of the park to the uncertainty of a cliff or a cornice, or maybe a rail if you're into the sort of thing. even the injuries are a necessary evil that i almost love; i definitely love being sore after riding hard for three or four days where you can barely walk the next few days. so...i love pretty much everything & anything about snowboarding!

**What is something about you we may not know?** I've started playing volleyball again, after a 7 year hiatus. Volleyball is my mistress (is there a guy version?) to snowboarding...don't tell the mountains! Besides volleyball, I like to hike, camp, play horseshoes, surf, skate, take photos, scrapbook, watch movies, read books, cook, bake, travel, be with my family when our schedules fit together...life.

**What other work do you do?** If snowboarding can't be made into my career, maybe I'll try baking and being a dessert chef.